

CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 16

TORONTO 2, CANADA

August 17th, 1929



MARION DAVIES



JOHN GILBERT



NORMA SHEARER



WILLIAM HAINES



JOAN CRAWFORD



BUSTER KEATON



BESSIE LOVE



CHARLES KING



GUS EDWARDS



UKELELE IKE

TRIUMPHS EAST AND WEST

and soon, North, South and in between

Metro-Goldwyn-Mayer's smash sensation

THE HOLLYWOOD REVUE

*with 25 stars and
chorus of over 200*

Packing them in at legitimate prices at the
ASTOR Theatre, N.Y.—GRAUMAN'S Theatre, Hollywood

METRO-GOLDWYN-MAYER

Fast Company



DANE AND ARTHUR



CONRAD NAGEL



JACK BENNY



ANITA PAGE



POLLY MORAN



BROX SISTERS



GWENN LEE



LAUREL & HARDY



MARIE DRESSLER

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

EXCLUSIVE!

M-G-M International NEWSREEL

has the only cameraman
on board the

GRAF ZEPPELIN

on its Hearst-sponsored
world cruise



OFF ON ITS ROUND-
THE-WORLD HEARST FLIGHT

ABOARD GRAF ZEPPELIN
ON THE HEARST-ZEPPELIN ROUND
THE WORLD FLIGHT
DR. HUGO ECKHARDT, COMMANDER

August 7, 1929.

To the American Public:

I cannot express to the people of the United States the great feeling of gratitude I have for the remarkable encouragement and inspiration that I have received during my effort to accomplish something new.

It is my sincere hope that the Hearst-Zeppelin World Flight will be a great contribution to aid the welfare of the world in general. It is my earnest desire that humanity profit through these efforts. That is why the extreme kindness of you good friends in the United States means so much to me in this supreme effort.

From the letters and telegrams received I know there is a tremendous and wide spread interest in the flight we are about to start around the world.

Those who wish to keep in touch with the daily affairs of the Zeppelin and her adventures will be able to do so through an arrangement I have made with a large chain of American newspapers - the Hearst Newspapers - which are published in various cities from coast to coast.

Under this arrangement the news dispatches and special feature dispatches from the Zeppelin will be direct and exclusively to the New York American in New York City and the allied Hearst newspapers throughout the country.

On each day of the trip I will be thinking of my friends in the United States.

Sincerely,

Hugo Eckhardt

Exclusively Hearst!

REMEMBER

The Inside
stuff on the

GRAF ZEPPELIN FLIGHT

can only be in the



Robert Hartman. The only cameraman
on board the Graf Zeppelin, leaves to
take photos exclusively for M-G-M
International Newsreel.



THE WORLD'S

SPOTLIGHT

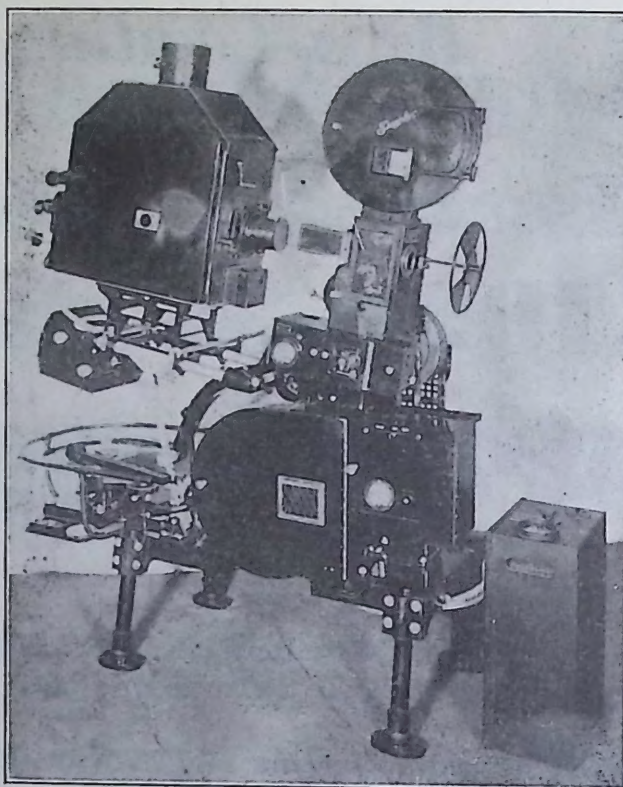


By a Leading Showman:

10 Reasons why signed a 1929-30 Paramount contract with pleasure

1. PARAMOUNT'S 1928-29 record of 28 talking knockouts in 6 months proved that company alone can produce quality talking pictures in quantity.
2. I've read every company's announcement and PARAMOUNT'S 65 features for 1929-30 certainly outclass the rest of the field.
3. PARAMOUNT has the cream of the stage stars. Moran and Mack, Marx Brothers, Dennis King, Gertrude Lawrence, Hal Skelly and the rest. When you've recited PARAMOUNT'S list complete, what's left?
4. PARAMOUNT has the talking picture stars my people want. Harold Lloyd, Clara Bow, Bancroft, Rogers, Cooper, Chevalier, Eagels, Arlen, Powell, Brent, Nancy Carroll, Ruth Chatterton, Dix.
5. I've seen and heard 9 finished 1929-30 PARAMOUNTS—Moran and Mack, "The Dance of Life," "The Four Feathers," "The Cocoanuts," "Dr. Fu Manchu," "Greene Murder Case," "Charming Sinners," "The Lady Lies" and "Hungarian Rhapsody." They beat anything I've ever experienced!
6. I previewed a lot of 1929-30 PARAMOUNT Shorts. Nothing else in the field can touch them. And there's 86 of them!
7. PARAMOUNT Sound News will give me a real NEWS reel in sound.
8. PARAMOUNT 1929-30 national newspaper and magazine advertising will sell my shows. I've seen the plans. They're great—and helpful.
9. It's A NEW SHOW WORLD for a fact—and PARAMOUNT gives me a chance to cash in on it 100%.
10. I've got a big investment in my theatre and its sound equipment. Why should I fool around with other companies when I can hook up with THE LEADER?

P. S. If I were going to show silent this coming season, I'd sure grab PARAMOUNT'S 40 or more silent pictures. That would be the only sensible thing to do.



A standard moving picture projector equipment for disc or film reproduction.

Assures Perfect Reproduction

NORTHERN Electric Sound Projector System assures you of perfect reproduction of all talking films produced by the companies listed.

This system has been installed in theatres in the leading countries of the world. It embodies all the latest developments of sound reproduction.

Suitable equipment for both synchronous and non-synchronous types are available.

Write direct to Research Products Sales Department for full information.

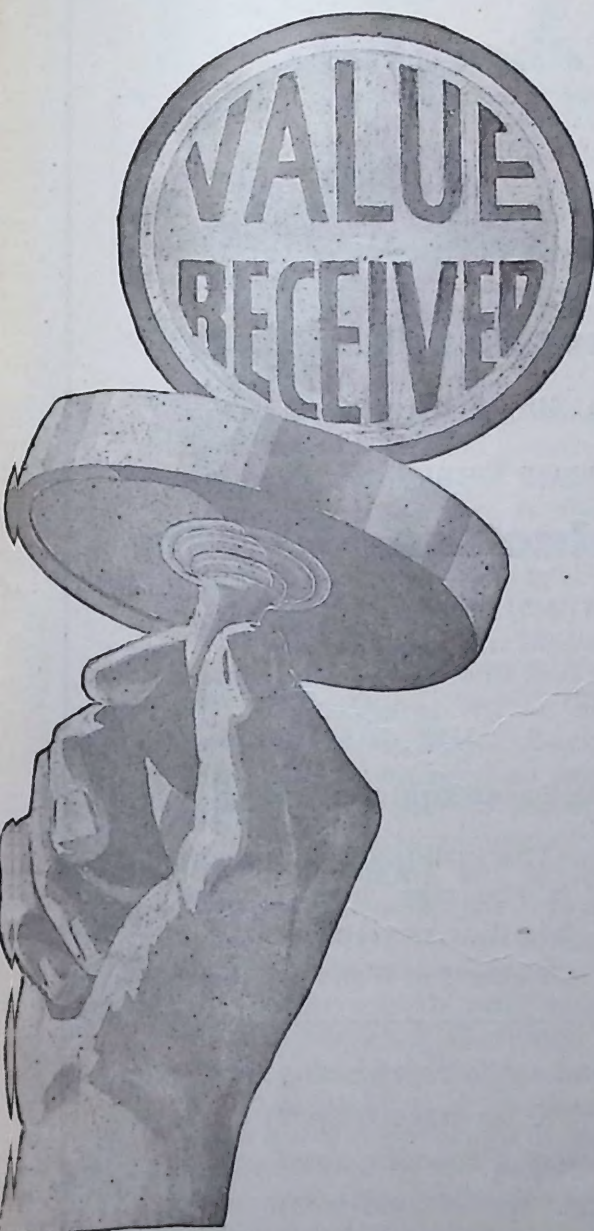
Warner Bros. Pictures, Inc.
Fox Film Corporation
Paramount Famous Lasky Corporation
Metro-Goldwyn-Mayer Picture Corporation
United Artists Corporation
First National Pictures
Universal Pictures Corporation
Hal Roach Studios, Inc.
Columbia Pictures Corporation
Harold Lloyd Corporation
Metropolitan Sound Studios, Inc.

Northern  **Electric**
SOUND **SYSTEM**

Research Products Sales Department
637 Craig Street West
Montreal

RCA Photophone

Built Right...Priced Right



When you contract for an RCA Photophone, you get not only the finest reproducing system that science has devised, but the *best value* that is available in the whole sound equipment field.

RCA Photophone brings to the screen the experience, traditions, resources and research facilities of the world's largest group of electrical and acoustical laboratories—the Radio Corporation of America, the General Electric Company, the Westinghouse Electric & Manufacturing Company and the Victor Talking Machine Division of the Radio-Victor Corporation of America.

Each member of this group stands for outstanding superiority and precision in the manufacture of electrical or acoustical products, and for proved efficiency in effecting equitable prices through the introduction of mass production economies.

These same principles have been applied to the manufacture of RCA Photophone, with the result that it is "years ahead" in both dependability and price. You will save on your initial investment and add to the drawing power of your theatre when you install the RCA Photophone.



A contract placed now for this superior equipment will start it earning dividends for you within thirty days.

RCA PHOTOPHONE, Inc.

411 FIFTH AVENUE • NEW YORK, N. Y., U. S. A.

Selling Agent in Canada For

CANADIAN GENERAL ELECTRIC COMPANY, LTD.
AND CANADIAN WESTINGHOUSE COMPANY, LTD.

The Best Material Money Can Buy

plus

The Best Installation Engineers Available

plus

Satisfied Customers

means - The Best Sound in Town

DeForest Phonodisc and Phonofilm

\$6000 for Theatres Seating 800.

\$6500 for Theatres Seating 1200.

\$7000 for Theatres Seating Over 1200.

Junior Direct Motor Driven Equipment (for Disc Only)

\$3000 with Double Amplifier. \$2500 with Single Amplifier.

(All Equipments include Double Non-Synchronous Turntable)

Proof of 100% Reproduction

DAILY BOX OFFICE STATEMENT

OFFICES OF

WARNER BROS. PICTURES

VITAGRAPH INC

DATE—April 25, 1929.

REMARKS—DeForest Equipment.

THEATRE—Stillwell.

COMMENTS—The talking equipment
is the very best I have
heard at any theatre.

ADDRESS—86th St. & 24th Ave.

CITY—Brooklyn, N.Y.

(Signed) GEO. SAMUELS, Checker for Warner Bros.

Warner Bros. established a policy of refusing product to reproducing devices that could not pass a test of quality. Here is an actual report made by a checker for the company on DeForest Phonofilm and Phonodisc equipment in the Stillwell Theatre, 24th Avenue and 86th Street, Brooklyn, N.Y.

DeForest Phonofilm—Distributed by

General Sound Equipment Limited

21 Wilton Square - Toronto

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Trinity 1481

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RAY LEWIS

Editor and Managing Director

Vol. 21, No. 16.

TORONTO 2, CANADA

August 17th, 1929

Justly Indignant



MAJOR J. C. BOYLEN of the Ontario Censor Board recently returned from a trip to the British Isles and was justly indignant over an interview attributed to him, and published in the Montreal Star last June. Major Boylen took the matter of these statements up with the Montreal Star, pointing out that the assertions in the article as quoted were wrongly attributed to him, and this publication made a denial of them in July.

The Canadian Moving Picture Digest commented editorially on these statements in the issue of June 22nd, and also published the interview with the Major.

The article dealt with the subject of British Films relative to their position in Canada; and the interview announced that only second rate British pictures reach Canada, since the Film Industry here "is absolutely controlled by one syndicate, and they are the arbiters of a picture's fate. If they decide that they will not show a British picture in their houses, then there is nothing else to do, but keep the film out of Canada. The usual result is that if a British film does come here, the producers or distributors cannot make anything out of it."

The interview continued, giving the usual percentage playing arrangements, and concluded, "This is the reason why only second class British films find their way to the market here."

The letter from Major Boylen clearly expresses his viewpoint on this alleged interview. You will find this letter on the "Ray Presents" page.

The Digest regrets exceedingly that such injudicious statements have been attributed to Major Boylen; and was as much surprised and indignant as was the Major, on reading propaganda of this kind, which was of such a detrimental nature, not only to the British Films marketed here, but to the Film Industry.

Our surprise was of an even more surprising degree when we learned that these damaging and tactless remarks were associated with Major Boylen, who has always acted the role of mediator when conflicting situations within his jurisdiction have arisen; and who, in the capacity of Chairman of our Ontario Censor Board has always been willing to co-operate with producers and distributors on all matters pertaining to the welfare and progress of our Industry here.

I am glad, therefore, to receive this communication from the Major; and very happy to discover that he is much wiser and fairer than the alleged interview.

After all it is necessary in giving statements for publication, especially when one holds a government position, to be "as wise as a serpent and as gentle as a dove!" One of the penalties of an important position is the possibility that someone will attempt to capitalize on this position; and we, in the Industry, have discovered that "rushing into print" in connection with the Film Industry is the easiest thing to do, providing the Industry is given a "black eye" in the "rushing." Many have used our Industry for publicity, making statements, such as the one recently made by Mr. Roger W. Babson, who misquoted Dr. Frederick L. Hoffman's report on the study of crime, to use this material to present a sensational case against the Film Industry, and who refused, in the face of facts, to retract his misstatements. We are happy to find that the Montreal Star cleared Major Boylen of the alleged interview.



RAY



RAY LEWIS

PRESENTS

LETTER from Major J. C. Boylen:
BOARD OF CENSORS OF MOTION PICTURES
Office of the Chairman
Toronto

August 14, 1929.

Dear Ray Lewis:

On my return from a visit in the British Isles I find in the Digest a reprint of an "interview" with me in the Montreal Star early last June regarding Canadian film matters.

No one was more surprised than myself to see such statements attributed to me. I made none such, neither did I express the opinions with which I was credited. The whole thing seems to be a bit of "up to date journalism."

I took the matter up with the Montreal Star from England and that journal on July 6th published a statement pointing out that the assertions in the article quoted were wrongly attributed to me. I believe the Digest reprinted the erroneous interview in good faith notwithstanding some of the fantastic assertions with which I was credited and I trust this communication will be given equal prominence.

Yours truly,

(Signed) J. C. BOYLEN.

Ray Lewis, Editor,
The Motion Picture Digest,
259 Spadina Ave.,
Toronto, 2.

WE HAVE repeatedly been advising theatre-owners in reference to installation for "Sound" and "Talking" pictures, basing our assertions on the weakened position of "Silent" programs.

Last week we talked about "Dumb Doras," pictures which would not Talk at the Box Office.

In making a survey of the "Sound" situation, as it applies to Canada, we find that there are now about two hundred houses wired; and many more, in fact several hundred which will be wired during the next few months.

By Christmas it looks as if the majority of the theatres in Canada, first, second, and third run houses, will be using installations governing Sound on Film, Track and Disc Service.

What will be left will be the "Butter and Bread" houses, those which have been paying \$7.50 and \$10.00 approximately for their features; and these features the average program picture.

What is to become of these theatres under the new regime?

IN TALKING to several of the distributors, I find that there is no arranged schedule for the handling of such play dates.

The "cutting down" of the number of such houses makes the cost of distribution to these theatres run higher, and if these theatres cannot pay the additional cost of service to them, it looks as if they are going to be obliged to do without product.

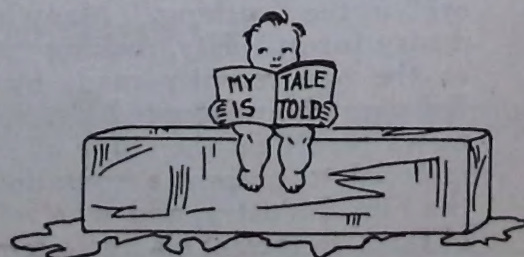
Distributors claim that all they are desirous of securing is the actual cost of the prints for such "silent" service, but since prints will have to be imported under the new regime, and duty entails three cents a foot, plus other charges, this is going to add on to the cost.

Heretofore, prints have been made in Canada, but the minimum order for prints is three; and the number of Play Dates obtainable does not require the making of so many prints, hence the necessity for importation.

The situation will be particularly stringent as it effects Western Canada and the prairies, and unless this "Bread and Butter" exhibitor can find "ways and means" to meet added costs for "Silent" service, or take a chance with the Big Fellows on "Sound," there will be no Film Bread, nor Film Butter for him in the Film Industry.

On another page of The Digest, you will find a list of the houses already wired for "Sound" and "Talking" pictures; and exhibitors in reading the Digest's "Sound" advertisements, will note that, as The Digest predicted, the Equipment companies are willing to co-operate; and are co-operating in an endeavor to offer a "Sound" proposition to all exhibitors, "Big" and "Little," with prices adjustable to circumstances!

I CANNOT too strongly advise the exhibitors to function as "Showmen"; and The Digest offers its services in this respect to theatreowners, those who are in difficulties in reference to "Sound" installations; and those we term the "Bread and Butter" class. Write The Digest, we are willing to be your policeman; and listen to your troubles, or difficulties; to act as mediator, or agent for you, such service being without charge, or obligations. All communications will be held confidential, or published, just as you wish. Write us now! We may be able to help you stay in business.



Observations



By The Editor

THE UNITED AMUSEMENT CORPORATION, which owns twelve theatres in Montreal, is building the first theatre in Canada which is being constructed especially for the presentation of "Sound" pictures.

The theatre is being built at the South West corner of Girouard and Monkland Avenues in Notre Dame de Grace. Daniel J. Crighton is the architect, acting under the advice of Professor H. E. Reilly of the Department of Physics, McGill University, governing the acoustical problems. The capacity will be 1500; and the theatre which will open Jan. 1st, 1930, will cost in the neighborhood of \$350,000.

* * *

FAMOUS PLAYERS has acquired an uptown site in Montreal; and is reported as planning to build one of the largest theatres in Canada.

* * *

TOM FORHAN, Manager of the Capitol, Welland, Ont., broke into a half page space in the Welland Tribune, which reads like "just what the doctor ordered." "Good boy, Tom, do it again."

This well-constructed story carried a detailed account of the new Famous theatre; and comments, emphasized that "Talkies are here to stay."

The Capitol has delayed installation so that it could have Vitaphone and Movietone. Tom explains that it is nearly thirty years since he started in the "show game." In covering the picture angle, Tom contrasts the period at which it was necessary to pause to "change a reel" with the period of the Million Dollar Silent Features, now surpassed by synchronization, and pictures which have a voice and language!

* * *

SIMON MERETSKY and his associates in Toronto, which associates are the Famous Players, will not build any theatre in East Windsor, it is reported, until a contract has been let for the construction of the Drouillard Road subway and the street which will link Ottawa St., in East Windsor, and Wyandotte in Walkerville, so reports the Border Cities Star.

The municipalities affected by the subway are continuing with plans for such construction.

The Riverside Council appointed a committee consisting of Mayor Drouillard and the engineer of the town to meet with the East Windsor transportation subject on Ways and Means to further the construction. The Walkerville Council, through Mayor Lanspeary, announces a committee will be formed to co-operate, while Mayor Cecil E. Jackson was instructed by the Windsor City Council to inquire into the Subway project.

* * *

M. P. WETHERELL, Manager of the Empress Theatre, Kamloops, B.C., accompanied by Mrs. Wetherell, attended the Famous Players Convention at Vancouver, recently, and on their return to Kamloops, gave the Sentinel their impressions of their visit and the Convention in general.

Also good motion picture publicity; and whoever is responsible for starting theatre managers on this "Talking for the press," certainly should have a blue-ribbon pinned on him, or her. The only precaution is that

theatreowners should be warned about having statements by ambitious reporters placed in "their mouth," for you remember that it has been said, "It is not that which goeth into the mouth which destroyeth, but that which cometh out." This is not the quotation literally, but in fact. However, the information in Mr Wetherell's article is "all to the good." Incidentally, Famous Players is reported as having presented each manager with a paid-up \$5,000 life insurance policy.

* * *

RUMOURS are again current respecting the amalgamation of Paramount and Warners. If Adolph Zukor is not the Granddaddy of Warners now, then I have lost my third eye, which I have had a special pride in, as the Eye of Prophetic Vision!

However, since the press are beginning to emphasize the tie-up, we repeat the press, stressing that such an affiliation means a merging of about 1500 theatres, two Paramount studios East and West, Warner's Coast Studio and the First National Studio.

* * *

"THE COCK-EYED WORLD," in which the British star, Victor McLaglen, tells "What Price Glory," is reported to have broken all records for receipts at the Roxy, proving a Cock-Eyed Sensation, and demonstrating thereby that the Cock-Eyed World is anxious to see just where its vision slants!

Another record-breaker for summer is reported at the Palace, Montreal, with Warner's "Noah's Ark," while at Pantages, Toronto, "College Love," rolled up a record which made Pantages love Universal; and Universal strong on "College Love." Rah! Rah! Rah!

* * *

AT A MEETING at the Stevens Hotel, Chicago, twenty-eight representatives discussed a plan involving a franchise deal between five thousand independent exhibitors, the Tiffany-Stahl and RKO producing and distributing companies.

The Allied States convened the conference at which were present Mr. Myers, representing Allied, Al Steffes, and the other leaders of the clan. Mr. L. A. Young, President of Tiffany-Stahl; Grant L. Cook, Vice-President; Oscar R. Hanson, General Sales Manager. Representing the RKO were Lee Marcus, Vice-President, and Mr. Rosensweig, General Sales Manager.

From Toronto, attending the Conference, were Earl Lawson, legal counsellor of the Exhibitors Co-Operative; "Bud" Lennon and Phil Hazza, General Sales Manager of Tiffany for Canada.

FOR SALE

Motion Picture Theatre for sale, in the heart of the Gold Belt, Northern Ontario, three hundred seats, latest machine equipment, everything new, purchaser must act quick, no rental considered as owner is leaving soon for southern States. Apply Box No. 4, Digest.

List of "Sound" Theatres in Canada

Those Equipped and Those in the Process of Being Equipped

(Since the compilation of this list was made about a week ago, we have been informed that about thirty other theatres have arranged for installation.)—Editor.

ONTARIO (Supplied from Toronto)			City	Theatre	Equipment
City	Theatre	Equipment	Toronto		
Acton	New Wonderland	Duophone (Disc only)	Academy		Melotone (Disc only)
Belleville	Capitol	Pacnet (Disc only)	Alhambra		Western Electric
Brantford	Temple	Western Electric	Beach		Western Electric
Bridgeburg	Bellard	Pacnet (Being installed)	Beaver		Pacnet (Disc only)
Brockville	Capitol	Western Electric (Being installed)	Bedford		Melotone (Disc only)
Chatham	Capitol	Western Electric (Being installed)	Eelsize		Melotone (Disc only)
Collingwood	Gayety	Pacnet (Disc only)	Bloor		Western Electric
Cornwall	Capitol	Western Electric (Being installed)	Capitol		RCA
Georgetown	Gregory	Duophone (Disc only)	Christie		Melotone (Disc only)
Guelph	Capitol	Western Electric (Being installed)	College		Western Electric
Hamilton	Capitol	Western Electric	Cuni-Bac		Duophone (Disc only)
	Delta	RCA	Doric		Pacnet
	Kenmore	Pacnet (Disc only)	Eastwood		Melotone
	Pantages	RCA	Grant		Duophone (Disc only)
	Queens	Pacnet (Disc only)	Liberty		Melotone (Disc only)
	Strand	Western Electric (Being installed)	Loews		Western Electric
Harriston	Town Hall	Reynolds (Disc only)	Loews Uptown		Western Electric
Kingston	Capitol	Western Electric	Oakwood		Western Electric
Kitchener	Capitol	Western Electric	Palace		Western Electric
	Lytic	DeForest	Pantages		Western Electric
Leamington	Capitol	Melotone (Disc only)	Parkdale		Western Electric
London	Capitol	Western Electric	Paulton		Duophone (Disc only)
Niagara Falls	Loews	Western Electric	Photodrome		DeForest
	Queen St.	Western Electric (Being installed)	Royce		Melotone (Disc only)
North Bay	Capitol	Western Electric	Runnymede		Western Electric
Oakville	Royal	Western Electric	Sheas Hippodrome		RCA
	Gregory	Duophone (Disc only)	St. Clair		Western Electric
Oshawa	Regent	Western Electric	Teck		Melotone (Disc only)
Ottawa	Avalon	Western Electric	Tivoli		Western Electric
	Centre	Western Electric	Regent		DeForest (Being installed)
	Imperial	Western Electric	Ont. Censor Board		DeForest
	B. F. Keith's	RCA			
	Regent	Western Electric			
Owen Sound	Classic	Melotone (Change to Western Elec.)			
Peterboro	Capitol	Western Electric			
	Regent	Western Electric			
Port Colborne	King George	DeForest			
St. Catharines	Capitol	Western Electric			
	King George	Western Electric			
St. Thomas	Princess	Pacnet			
	Tivoli	Pacnet (Disc only)			
Sarnia	Imperial	Western Electric			
S. S. Marie	Algome	Western Electric			
	Orpheum	Western Electric			
Smiths Falls	Rideau	DeForest			
Stratford	Majestic	DeForest			
Sudbury	Grand	Western Electric			
	Regent	Pacnet (Disc only)			
Trenton	Trent	Melotone (Change to Western Elec.)			
Wallaceburg	Temple	Melotone (Disc only)			
Weston	Weston	Melotone (Disc only)			
Windsor	Capitol	Western Electric			
	Walkerville	Western Electric			

QUEBEC

City	Theatre	Equipment
Montreal	Amherst	DeForest
	Belmont	DeForest
	Capitol	Western Electric
	Cartier	RCA (Being installed)
	Century	Western Electric
	Corona	DeForest
	Dominion	RCA
	Electra	Melotone
	Empress	RCA
	Francais	Western Electric
	Imperial	RCA
	Loews	Western Electric
	Lord Nelson	Cinephone
	Maisonneuve	RCA
	Midway	DeForest (Being installed)
	Mount Royal	DeForest
	Napoleon Palace	Cinephone
	Outremount	RCA (Upon Opening)
	Palace	Western Electric
	Papineau	DeForest
	Plaza	DeForest
	Princess	RCA
	Regent	DeForest
	Rialto	DeForest
	Rivoli	DeForest
	Rosemount	DeForest
	Seville	DeForest
	Strand	DeForest
	Westmount	DeForest

City	Theatre	Equipment
Lachine	Empress Royal Alexandria	RCA Carterphone (Disc only)
Quebec	Auditorium Canadien Cartier	Western Electric Western Electric RCA
St. Johns	Capitol Imperial	DeForest (?) Carterphone (Disc only)
St. Lamberts	Victoria	Carterphone (Disc only)
Three Rivers	Capitol Imperial	Western Electric Melotone (Disc only)
Sherbrooke Verdun	Granada Park	Western Electric Western Electric

MANITOBA & SASKATCHEWAN (Served from Winnipeg)

Assinaboi, Sask.	Olympic	DeForest
Canora, Sask.	Palace	DeForest
Ft. Frances, Ont.	Royal	Phototone (Disc only)
Ft. William, Ont.	Orpheum	Western Electric (Being installed)
Gretna, Man.	Gretna	Orchestraphone (Disc only)
LaFleche, Sask.	Globe	Orchestraphone (Disc only)
Limerick		Reynolds (Disc only)
Melville, Sask.	Princess	DeForest
Minnedosa, Man.	Lyric	Talkatone (Disc only)
Moose Jaw, Sask.	Capitol	Western Electric
Neepawa, Man.	Opera House	Talkatone (Disc only)
Pt. Arthur, Ont.	Colonial	Western Electric (Being installed)
Pr. Albert, Sask.	Orpheum	Western Electric
Radville, Sask.	Mem. Hall	Melophone (Disc only)
Rainy River, Ont.	Empire	Talkatone (Disc only)
Regina, Sask.	Capitol	Western Electric
Saskatoon, Sask.	Capitol	Western Electric
Shaunavon, Sask.	Idlehour	Melotone (Disc only)
Tisdale, Sask.	Star	Orchestraphone (Disc only)
Winnipeg, Man.	Arlington	Melotone (Disc only)
	Capitol	Western Electric
	Columbia	Orchestraphone (Disc only)
	Crescent	(Disc only)
	Dominion	Royalatone (Disc only)
	Furby	Royalatone (Disc only)
	Garden	Non-synchro (Disc only)
	Garrick	Jeannette (Disc only)
	Kings	Melotone (Disc only)
	Lyceum	Western Electric
	Metropolitan	Western Electric
	Orpheum	RCA
	Osborne	Non-synchro (Disc only)
	Regent	Western Electric
	Rose	Talkatone (Disc only)

City	Theatre	Equipment
	Rivoli	Non-synchro (Disc only)
Yorkton, Sask.	Princess	DeForest

MARITIME PROVINCES

Bridgewater, N.S.	Empire	Western Electric (Being installed)
Edmundston, N.B.	Casino	Carterphone (Disc only)
	Star	Western Electric (Being installed)
Fredericton, N.B.	Capitol	Moviephone (Disc only)
	Gaiety	Western Electric (Being installed)
Glace Bay, N.S.	Savoy	Pacnet (Being installed)
Halifax, N.S.	Casino Community	Western Electric Western Electric (Being installed)
	Imperial	Photophone (Disc only)
	Orpheus	Western Electric
Moncton, N.B.	Capitol	Western Electric (To be installed)
New Glasgow, NS	Roseland	Western Electric (Being installed)
St. John, N.B.	Imperial	Western Electric (To be installed)
	Unique	Western Electric (To be installed)
St. Johns, N.F.	Nickle	Western Electric (Being installed)
	Star	Pacnet (Being installed)
Springhill, N.S.	Opera House	Goodall (Disc only)
Sydney, N.S.	Khattar's Palace	Moviephone (Disc only) Western Electric (Being installed)

ALBERTA & SASKATCHEWAN (Served from Calgary)

Calgary	Capitol Palace	Western Electric Western Electric (Being installed)
	Strand	DeForest
Edmonton	Capitol Empress Gem	Western Electric Western Electric Melotone (Disc only)
	Monarch Rialto	Western Electric Western Electric (On order)
Hanna		Melotone (Disc only)
Lethbridge	Majestic	Melotone (Disc only)
Raymond	Capitol	Melotone (Disc only)
Red Deer	Crescent	Melotone (Disc only)

BRITISH COLUMBIA

New Westminster	Columbia	Western Electric
Vancouver	Capitol Colonial	Western Electric (Disc only)
	Dominion	Western Electric
	Olympia	Western Electric
	Orpheum	RCA
	Rex	Melotone (Disc only)
	Strand	Western Electric
Victoria	Capitol Dominion	RCA Western Electric

"On With the Show" at the Tivoli

ON WITH THE SHOW," Warner's. Tivoli, Tom Daley, Manager. The first feature, all technicolor, presented with Dialogue, Sound, and which is a decided hit.

THE COLOURS are beautifully blended; and it looks as if costuming will take on a new impetus in the life of the screen, through technicolor.

THOSE who remember the gloriously beautiful costuming in "Chu Chin Chow," and in other musical shows which were ravaging in their costuming and

colour scheme, will form an idea of the possibilities of presenting such colour!

ON WITH THE SHOW" becomes a vista of loveliness through this technicolor accomplishment. The story is one dealing with "Show Folks," "Angels," and managers, Prima Donnas, and aspiring leading ladies, lovers' quarrels, "stage-door Johnnies." Interestingly woven into a story, but what goes on before the curtain is much more interesting and colorful than what transpires "behind the scenes," but it all tends to make up capital entertainment.

(Continued on Page 12)

A Name That Means

- "SOUND VALUE IN "SOUND" EQUIPMENT
- "CLEAR, HUMAN AND AMPLE TONE
- "ECONOMY OF PRICE
- "SIMPLICITY OF OPERATION
- "DEPENDABILITY IN STRUCTURE AND EFFICIENCY
- "THE SOLUTION FOR EXHIBITORS OF "SOUND" PROBLEMS

"Talkietone"

The Acme of Sound Picture Equipment

A PRODUCT OF

Radio Industries of Canada Limited

Toronto

Winnipeg

Calgary

"ON WITH THE SHOW"

(Continued from Page 11)

"ON WITH THE SHOW" has attempted to present a succession of scenes in the order of the "Follies Bergere," Paris. The attempt is a notable one and the effort has been successful.

IT LOOKS as if we will need more screen to get the full beauty of the chorus ensembles, and the full value of the spectacular settings which are now being introduced.

IN ORDER to "crowd" all this splendour in, much appears to be diminished and "cut off." "On With The Show" will create talk; and the box-office will be unusually stimulated.

IN the cast Betty Compson, looking more slender and beautiful than ever; and who plays a somewhat "hard-boiled" lead with finesse and naturalness.

SALLY O'NEIL, whose blue eyes against her black hair adds to her beauty; and who does some snappy work. Louise Fazenda, who is a real hit all on her own, and who adds considerably to the "life" of the picture. Ethel Waters, who puts over her "blue" songs in a manner which drives away the "blues;" and in addition there is Sam Hardy as the manager; Arthur Lake as the juvenile lead; Lee Moran, stage manager, Harry Gribbon, as the man-detective; double acts, single acts, a flock of them, all registering entertainment.

Absolutely Perfect for "Sound"

The MOTIOGRAPH MODEL H meets every "Sound" requirement. Massive construction eliminates vibration. Perfect machining of parts permits noiseless running with perfect rock steady projection. The new patented Cylindrical Shutter on the gate, ball bearing, adjustable while running, cuts off 62% of the usual heat from the film thus greatly reducing danger from fire and protecting the movement, shoes, springs and lenses from excessive temperatures. Due to the lack of heat on the film, the sound track is kept in perfect condition, eliminating warping or ripples which causes "flutter" and thus permitting perfect reproduction. And the DeLuxe Model H is adaptable to all Sound systems. Drop us a line for full particulars and a long list of recent purchasers. You owe it to yourself to consider these matters, because no matter how costly your "Sound Equipment," the result is no better than the Projector will allow it to be. Therefore, since you are investing a large amount on "Sound Equipment," make your installation perfect — do it right with Motiograph DeLuxe.

GENNETT MUSICAL AND EFFECT RECORDS are the ones you want for accompaniment with Silent Pictures, none better. New prices in effect to-day, on issues up to August 1st, same selection both sides. Special Musical Selections, \$1.00 each. Straight Effects Only, \$1.25 each. New August issue, different selection on each side, \$1.25 each. Send for complete new list.

A. C. SPEED INDICATORS. Fit any projector. Per pair, \$60.00.

USED PROJECTORS. We have a few Powers 6B and Simplex Projectors taken in on new Motiographs. These will be rebuilt to first class condition, guaranteed of course, and sold out at bargain prices to clear. Now is your chance, grab it!

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"



Show Business



Henry L. Nathanson, General Manager for Canada for Regal Films, Toronto, was in Winnipeg attending a Convention of Branch Managers from Manitoba and Saskatchewan. Mr. Nathanson was for many years a resident of Winnipeg when Manager of Regal in this territory, which is now represented by Ted Gould, one of the most successful of film managers.

Mr. Nathanson states that many important changes are pending in this part of Canada in the film and theatre business, announcement of which will be made shortly.

A miniature chain of talking picture theatres for the Northern Manitoba mining towns is to figure in plans now being consummated by business men at The Pas, Man., to furnish modern amusement facilities to The Pas and the new communities springing up around Flin Flon and Sherrit-Gordon.

Those involved in the plans include Leon Dion and Tom Creighton, two of Flin Flon's discoverers, John Beda, a fur trader of long standing in the north; M. Iseman, The Pas motion picture operator and local representative of a New York motion picture corporation; and Dr. Stephanson, medical practitioner of The Pas.

It is planned to construct in The Pas an entirely modern theatre, equipped with the latest talking picture projection, at a cost of \$50,000. In addition other theatres will subsequently be built at Flin Flon and Cold Lake.

According to Mr. Dion, who was recently in the city, application has been made for a charter for a company to be called Northland Theatres, Ltd., and capitalized at \$100,000. Considerable of the initial capital required, he says, has already been subscribed by himself and his associates.

Talking pictures are invading the Far North regions of Canada, both in the East and the West. At the famous new mining town of Noranda, in Northern Quebec, the Noranda Mining Company is building a complete moving picture palace, with talking picture equipment, at a cost of \$65,000, the opening being scheduled for November 1. It will serve a population of 1,800 in the Town of Noranda and will also be available to the 2,700 people in the nearby mining town of Rouyn.

In the Canadian North West, the Royal Theatre at Provost has been wired by the proprietor, Geo. Ritchies, and the opening talking attraction, "Hot Stuff," drew patrons from settlements as far as 45 miles away. Provost is in Northern Alberta.

After a visit by Clarence Robson of Toronto, Eastern Division Manager of Famous Players Canadian Corp., announcement was made at Quebec City that the corporation would take possession of the Canadian Theatre at Quebec on September 1. Famous Players recently acquired the Auditorium Theatre in Quebec City and talking pictures are now being presented there.

A particularly impressive popularity contest has been arranged by Manager George Rotsky of the Palace Theatre, Montreal, this being the first theatre in Canada to be wired. The winner will get a free trip to Paris, France, on board the Ile de France.

Statistics just issued by the Quebec Government show that 17,865 moving picture posters were examined and stamped by Martin Singher, Provincial Poster Censor, during the first six months of the new Provincial Poster Censorship Act, this work being done at the bureau in Montreal. During this period, poster censorship fees totalled approximately \$2,500, this amount being collected from exhibitors for the examining of new posters used in 125 theatres, of which 48 were in the City of Montreal and 77 in other cities and towns. Previously, these posters had been examined under a system of municipal censorship.

A proposal made by J. M. Franklin, manager of B. F. Keith's Theatre, Ottawa, for the erection of a stone replica, 50 feet high, of the Peace Tower of the Canadian Parliament Buildings on the highway outside of the city as an attraction for tourists and also to serve as an air beacon for airplane traffic, has met with popular approval in the Canadian Capital. The matter has been given much publicity in the Ottawa newspapers and the project has been taken up by the Ottawa Businessmen's Association. The cost of the handsome roadside beacon is estimated at \$25,000.

The Princess Theatre, Montreal, for years the home of drama and musical revues and recently converted into a talking picture house, has been following the policy of presenting moving picture stars in personal appearances. During the week of August 10, the personal attraction was Flora LeBreton, previous to whom Victor McLaglen, Vilma Banky, Rod LaRocque and others had been seen. The screen feature during the week of August 10 was "Father and Son."

Double-feature talking programs are already being presented in Montreal theatres. For years it had been the regular policy of a great majority of Montreal houses to offer double bills as an inducement for patronage. With the wiring of numerous theatres, it was believed that the practice would be dropped but the Francais Theatre has broken the ice by offering talking pictures in doublet arrangement as of yore. A recent program comprised "In Old Arizona" and "Gentlemen of the Press," with short subjects, the admission scale ranging up to 35 cents.

The Midway Theatre, for years a well-known neighborhood house, is the latest theatre in Montreal to be wired. After being dark for one week, the Midway reopened with "The Singing Fool."

A director of Famous Players Canadian Corp. has been honored by the Canadian National Exhibition with and invitation to open the great Toronto Fair on August 24. He is Hon. W. D. Ross, who, in public life, is Lieutenant-Governor of Ontario.

Four suburban theatres of Winnipeg, Manitoba, recently acquired by Famous Players, are being wired. They are the Gaiety, Wonderland, Arlington and Crescent.

Round About the Studios



Conway Tearle, appearing in Tiffany productions.

Edward Everett Horton once more shows his preference for blondes. For "Prince Gabby," his latest Educational-Coronet Talking Comedy, he has chosen for his leading lady, Rita Carewe, whose coloring makes her the type gentlemen prefer. "Prince Gabby" is from the pen of Edgar Wallace.

Kay Francis, the brunette actress who competed with Clara Bow for the affection of Richard Arlen in "Dangerous Curves" was assigned today by Paramount to play one of the principal roles in the talking picturization of Edith Wharton's novel, "The Children."

Fannie Midgely has been added to the cast of the Tiffany-Stahl production "Kathleen Mavourneen," starring Sally O'Neil. "Kathleen Mavourneen" is a one-hundred percent sound and dialogue picture, with a number of Irish songs rendered by the star and company of Irish singers.

James Murray and Wheeler Oakman have been signed to support Mary Nolan in "The Shanghai Lady" by John Colton. This all-talking adaptation of his stage play will go in production at Universal City next week under the direction of John Robertson.

Paul Lukas, the distinguished looking Hungarian actor who had the role of George Bancroft's love rival in "The Wolf of Wall Street," was assigned today by Paramount to play one of the principal roles in "Behind the Makeup," the talking picture of vaudeville life, with William Powell, Hal Skelly, Fay Wray and Kay Francis. "Behind the Makeup," based upon a story by Mildred Cram, is being directed by Robert Milton.

Reginald Barker, who directed Langdon McCormick's "The Storm" for Universal, one of the sensations of the year in which it was produced, has been engaged to direct Joseph Schildkraut in "The Mississippi Gambler." Carmelita Geraghty and Alec B. Francis appear with Schildkraut in this picture, which is the star's first appearance since "Show Boat."

Warner Oland and Lillian Roth were assigned today by Paramount to play principal roles in the romantic musical film, "The Vagabond King," in which Dennis King is to be starred. Jeannette MacDonald, beautiful young prima donna, was recently announced as King's heroine in the film, which is to be directed by Ludwig Berger.

Oland, one of the noted character actors of the screen, created the title role of "The Mysterious Dr. Fu Manchu." He will portray the character Thibaut in the film version of the romantic operetta which made King famous and was one of the greatest hits in Broadway's history.



Greta Garbo, star of "The Single Standard," for M-G-M.

With the addition of Leo White to the cast of "The Jade Box," this Universal all-talking chapterplay by Fred Jackson gets under way this week under the direction of Ray Taylor. The cast includes Louise Lorraine, Jack Perrin, Francis Ford, Monroe Salisbury and Wilbur Mack.

"Bouncing Babies," the latest of the Our Gang dialogue vehicles, is now being assembled and will be given a coast pre-view during the coming week.

Ken Murray, one of the best liked young headliners in vaudeville, returns this week from the West where he has been appearing in Radio Pictures and re-opens on Saturday next, with his vaudeville revue at the E. F. Albee in Brooklyn. On the same bill, the new Radio Picture in which Mr. Murray made his first "talkie" appearance, called "Half Marriage" is also featured. Added interest comes from the fact that the Albee presentation will be the world premiere of the initial Ken Murray motion picture.

Fay Wray, who recently signed a new contract with Paramount as the result of her splendid work in "Thunderbolt" opposite George Bancroft, today was assigned the feminine lead in "Pointed Heels," new all-dialogue film featuring William Powell.

Production on Harry Langdon's first all-dialogue Hal Roach comedy for distribution by Metro-Goldwyn-Mayer has during the coming week.

Billy Kelly, who plays one of the undertakers in "His Operation," a comedy in production at the Pathe Sound Studios in New York, once advised Charlie Chaplin against entering motion pictures. This was about fifteen years ago, and he had come over from England with Chaplin, each of them eager to seek his fortune in the American theatre. Chaplin had received an offer to act in pictures and Kelly said "Whatever you do, steer clear of them. They will ruin you forever."

Stan Laurel and Oliver Hardy, Hal Roach's comedy team, have decided to abandon their tentative plans for a tour of personal appearances scheduled for the annual month's vacation of the Hal Roach Studios. According to the information received at the home office of Metro-Goldwyn-Mayer, distributors of Hal Roach Comedies, the comedy stars felt that their strenuous activities of the past few months, during which they have completed five all-talking comedies, they were entitled to an honest-to-goodness vacation.

Charley Chase's all-talking comedy, "Feet," has been completed and enthusiastically received at its coast preview.

The cast of "Tonight at Twelve," Owen Davis stage success which Universal is producing as a "talkie," is completed by the selection of George Lewis, popular star of "The Collegians," as leading man opposite Madge Bellamy. Others in the cast are Robert Ellis, Norman Trevor, Margaret Livingston, Vera Reynolds, Don Douglas, Hallam Cooley, Mary Doran, Madeline Seymour and Josephine Brown.

"Sky Boy," Harry Langdon's second all-dialogue comedy for Hal Roach is now in production.



Conrad Nagel, a Metro-Goldwyn-Mayer featured player.

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BIG NEWS

Pathé  Picture with

ROBERT ARMSTRONG

CAROL LOMBARD

Story by GEORGE S. BROOKS.

Screen Play by WALTER DeLEON.

Adaptation by JACK JUNGMEYER.

Directed by GEORGE LaCAVA.

Robt. Armstrong

rises to stellar heights in "Big News," a box office baby that should travel far and fast.

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